



You too can be an **entertaining speaker...**

I used to envy speakers who were entertaining. And I noticed they were admired, sought-after and successful.

But I was daunted by the challenge. Terrified sometimes. I didn't know what to do or how to do it.

So I set out to find the secrets and see if I could become an entertaining speaker. And I did, as my engagements diary now shows. I am in demand at conferences, at business meetings, as an after-dinner speaker (and I even do pure stand-up comedy from time to time).

- ✓ Most people can master the techniques.
- ✓ A good number can get ahead of the crowd.
- ✓ You don't have to be talented.
(I wasn't, though I was a comedy writer in my youth)
- ✓ It can be done surprisingly quickly.
(and sometimes it needs to be done in a hurry).
- ✓ It is often about context: not every occasion needs humour, not every laugh needs to be a belter.

**So where could your entertaining speaking take you?
How do we make that happen for you?
And when do we start?**

For a free book send: name, address and post code to:

Dr Lowry, PO BOX 842, NORTH SHIELDS, NE29 1FF.

And I won't send you other people's junk mail.